



Louisiana Association of Chiefs of Police
700 North 10th Street, Suite 250
Baton Rouge, LA 70802
Phone (225) 387-3261 Fax (225) 387-3262
www.lachiefs.org

January 23, 2018

Dear Friend of the Louisiana Association of Chiefs of Police:

We are very pleased to announce that our 2018 Annual Conference & Trade Show will be held July 10-12th in Shreveport, La. Our trade show and business meetings will be held at The Shreveport Convention Center.

Our association represents over 300 police chiefs and top command officers from municipalities, universities/colleges, medical campuses, and other agencies. LACP is involved in all aspects of law enforcement including professionalism, legislation, and training. Our members are the decision makers on purchases of equipment and supplies for their departments.

Enclosed is information about our conference and trade show, including exhibit booth registration forms and sponsorship opportunities. As in previous years, our Platinum Sponsors will receive a full page ad and Gold Sponsors will receive a half page ad in the magazine as well as a golf hole sponsorship and all signage afforded to the sponsorship category. We hope you will join us this year; we promise a good business experience for your company, as well as an enjoyable time in Shreveport!

Our conference host hotel will be the Hilton Shreveport. We have a block of rooms for your convenience.

We appreciate your support! If you have questions, please do not hesitate to call our office at (225) 387-3261.

Sincerely,

Fabian Blache
Executive Director

Enclosures



Louisiana Association of Chiefs of Police

45th Annual Conference & Trade Show

July 10-12, 2018 in Shreveport, LA

Shreveport Convention Center

EXHIBITOR REGISTRATION FORM

We invite you to join us at our 2018 Annual Conference & Trade Show. You will have the opportunity to meet and talk with law enforcement executives representing municipal, university/college, hospital, railroad, and other Louisiana law enforcement agencies. Attending will be the decision-makers on purchases of supplies and equipment for their departments. Please print all information.

Company _____

Contact person _____

Address _____

City _____ State _____ Zip _____

Phone (____) _____ Fax (____) _____

E-mail _____

What are the main types of products you will exhibit? _____

Exhibit Booths

Each 8' X 10' pipe and draped booth furnished with one skirted 6' table, two chairs, an identification sign and basic electricity.

Be sure to check out our sponsorship levels—some include vendor booths!

\$800 Exhibit Booth (includes two registrations)

Participate Name: _____ Participate Name: _____

\$200 Each Additional Booth Assistant

Participate Name: _____

\$60 Banquet tickets (each) evening of July 11

TOTAL AMOUNT ENCLOSED \$ _____

Make checks payable to LACP and return this form to: Stephanie@lachiefs.org or by mail to
LACP • 700 North 10th St., Ste. 250 • Baton Rouge, LA 70802 • Phone (225) 387-3261 • Fax (225) 387-3262

By credit card: Visa MC AMEX Discover

Name on Card: _____

Billing Address (include zip code) _____

Card Number _____ Exp Date _____ Vcode _____ (3digit code on back)

Signature _____ Date _____

Hotel Information

The Hilton Shreveport located at 104 Market Street, Shreveport, LA 71101. Group rate is \$114/night. Please be sure to use our group code "LAC" to get the group rates listed above or use the booking link from the email. The deadline to make a reservation is Monday, June 11, 2018.

Payments & Refunds

To reserve space, full payment must be received in the LACP office no later than June 12, 2018. Refunds will be issued in full if exhibitor cancels no later than June 12, 2018. Cancellations between June 13 and June 29, 2018 will receive a 50% refund. Cancellations after June 29, 2018 will not be refunded. (See back for additional details)

**Louisiana Association of Chiefs of Police
45th Annual Conference & Trade Show
Sponsorship Opportunities
July 10-12, 2018 Shreveport Convention Center, Shreveport, LA**

Make sure your company is a visible part of the 2018 Annual Conference & Trade Show

Platinum Sponsorship \$3500

- One Exhibitor Booth which includes 2 registrations
- Full-page ad in the Conference Program
- Premium exhibit booth placement
- Recognition in printed program and on-site signage
- One marketing piece included in member's registration bag (400 pieces)*
- 5-10 minute speaking opportunity
- Golf Tournament Hole Sponsor
- Plus only one of the following designations (*check one*)
 - Ditty Bag for Participates: your company logo printed on bags
 - Lanyard Sponsorship: your company logo printed on lanyards

Gold Sponsorship \$2500

- One Exhibitor Booth which includes 2 registrations
- ½ page ad in the Conference Program
- Recognition in printed program and on-site signage
- One marketing piece included in member's gift bag (400 pieces)*
- 5-10 minute speaking opportunity
- Golf Tournament Hole Sponsor

Silver Sponsorship \$2000

- One Exhibitor Booth which includes 2 registrations
- Recognition in printed program and on-site signage
- Business Card ad in the Conference Program
- Golf Tournament Hole Sponsor
- One marketing piece included in member's gift bag (400 pieces)*

Bronze Sponsorship \$1500

- One Exhibitor Booth which includes 2 registrations
- Recognition in printed program and on-site signage
- One marketing piece included in member's gift bag (400 pieces)*
- Golf Tournament Hole Sponsor

Gift Bag Sponsorship \$350

- Recognition in printed program and on-site signage
- One marketing piece included in member's gift bag (400 pieces)*

Golf Hole Sponsor \$250 — signage located at a golf hole during golf tournament

Friend of the Conference *I am unable to participate in the Annual Conference but would like to make a contribution in the amount of \$_____. I understand that I will be recognized in the conference program for my donation.*

SPONSOR FORM INFORMATION

Company Name _____

Contact Person _____

Address _____

City _____

State _____ Zip _____

Phone _____

Email _____

Signature _____

Date _____

Name to appear on Signage:

Make checks payable to LACP and return form to:

Louisiana Association of Chiefs of Police
700 North 10th St., Ste. 250
Baton Rouge, LA 70802
Ph: 225-387-3261 Fax: 225-387-3262
TAX ID # 72-0985255

Amount Enclosed \$ _____

To pay by credit card: Visa MasterCard
 AmEx Discover

Card Number _____

Exp Date _____ Vcode _____ (*3 digit code on back*)

Name on Card _____

Billing Address (include zip code) _____

Signature _____

Date _____

*Marketing pieces must be received by June 29, 2018.
Ship to: LACP
700 North 10th Street
Suite 250
Baton Rouge, LA 70802